

TIM SPEIDEL Producer

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PROFILE

A nimble, creative expert in making powerful things happen. Comfortable leading a swarming crew of 100 in Thailand or a brave band of 3 in Oklahoma. At home in a boardroom in New York or the outback of Australia. Weaver of compelling real stories with award winning filmmakers. Pioneer in branded entertainment. Expert in multi-cultural and global advertising. Master of all media and formats, adept in all forms of animation and special effects. A hands on collaborator with a light touch developed through years of experience on all sides of the business. Trust builder between client and creative partners. Skilled at cost reduction, international negotiation and navigating clients through every phase of production.

I listen. I ask questions. I answer them. I save money. I solve problems. I fight for quality. I'm there to the end. I serve the work.

ACHIEVEMENTS

Commercial Production

- Deep experience on all sides of the commercial equation: agency, client consultancy and production company
- 25 years producing commercials projects in all known media for Omnicom and Havas agencies
- 13 years with the Hershey Company as an executive producer and then as a production consultant
- Currently producing domestic and international packages for Recommended Media.
- Skillful at managing dozens of commercial productions per year taking place all over the world for broadcast, web and print
- Accomplished in multicultural and global campaigns
- Designed and implemented print, TV and web production Best Practices to maximize efficiency
- Categories of special focus: Health, Packaged Goods, Pharmaceutical, Kids, Apparel, Food, Sports, Electronics, Entertainment and Energy

International Production

- Extensive experience in international mega-packages, managing complex aspects of all phases of production
- Areas of expertise: Canada, Mexico, UK, Europe, Australia, South America, Asia and Africa
- Pioneer in shepherding brands and agency partners to off shore productions, with profound savings in talent reuse and production costs
- Adroit at negotiation with foreign governments, security forces, companies and unions

Long Form Projects

- Specializing in long form branded content for web and broadcast
- Unique experience with masters of authentic, documentary style storytelling
- Created and produced long form projects and prime time TV specials with Oscar-winning directors Cynthia Wade and Jessica Yu, and Pulitzer prize-winning filmmaker David Turnley, among others
- Produced Shenandoah, a feature-length documentary currently on Netflix
- Produced Emmy winning Sesame Street prime time special "Growing Hope Against Hunger"
- Co-wrote, produced and directed story segments and promotions for the Transformers, G.I. Joe TV shows and several other series

Animation and SFX

- Produced and designed hundreds of CG, cel, stopmotion, Claymation and After Effects sequences, spots and TV shows
- Worked with the world's greatest animators, puppeteers and effects artists—including Aardman, Disney, Henson Studios and ILM
- Expert at food photography and photo realistic CG animation, especially liquids

CAREER HISTORY

- Recommended Media 2013-Present
- Cynthia Wade Productions, Executive Producer 2011-Present
- Gail Eckstein & Associates, Production Consultant 2010-Present
- Arnold Worldwide, VP Executive Producer 2005-2010
- Uproar!, Executive Producer 2003-2005
- DDB NY, Executive Producer 2001-2003
- Griffin Bacal, VP Supervising Producer 1986-2000

CLIENTS

The Ad Council, American Stock Exchange, Bayer, Bristol Myers Squibb, Carnation, Children's Television Workshop, Dove, Electronic Arts, Exxon Mobil, GlaxoSmithKline, Hasbro, The Hershey Company, Lee Jeans, McDonald's, Merck, Miami Dolphins, Milton Bradley, New York Lottery, Phoenix Children's Hospital, Royal Philips Electronics, Sharp Electronics, Timex, USTA and The Yes Network

DEEP BACKGROUND

Kid actor in Texas—Trained as Art Historian—Ran away to join the Ringling Brothers circus—became IATSE Electrician and Light Designer—Went to NYU Film School—Lecturer at Museum of Broadcasting—Production Managed tasteless horror films and sensitive kid films—Won Oscar for Best Short Film—Father of three affectionate children